

Tips to help more kids get dental care!

Tell parents the dentist is coming to school.



PROMOTE THE ONLINE SIGN UP OPTION!

Let your parents know they can sign up their child online at SmileNYOutreach.com

1. Send emails and texts
2. Use your robo-call/All Call system
3. Post on your school website, social media and digital signage



SPREAD THE WORD

Encourage parents to return the printed permission form or sign up online.

1. Promote in newsletters
2. Display the provided banners
3. Make PA announcements
4. Use your school's PTO/PTA



NEED SAMPLE SCRIPTS?

For quick-and-easy sample scripts and flyers you can share with your parents, visit SmileNYOutreach.com. Go to "For Schools" and choose "Best Practices."



Questions? 888.833.8441

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